

Product Comparison: [Insert Products You Are Comparing]

Insert an introduction that talks about the problem these products solve. Include a summary of the main differences.

Product Comparison:

A table can work very well in showing comparisons. Make a table that includes a rating of the features.

	Product 1	Product 2	Product 3
Price	\$15	\$17	\$18
Performance	Average	Average	High
Durability	Average	High	Average

You might choose to create a table that simply shows whether or not certain features are available. For example:

	Product 1	Product 2	Product 3
10-Year Warrantee	✓		✓
Self-Cleaning	✓	✓	✓
Convection	✓	✓	✓
Extra Storage	✓	✓	

Include a conclusion that summarizes the difference (ex. "If price is more important, you might choose XX because XX"). Also make sure to remind the readers where to purchase each product.

Note to Writer: *Insert product images to draw interest to your article. Include close-ups of certain features, side-by-side comparisons, etc.*